



FOR IMMEDIATE RELEASE

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**ORGANIC INDIA LAUNCHES FOUR ON-THE GO, EASY-TO-USE DAILY PACK SUPPLEMENTS
WITH IMMUNE, DIGESTIVE, COGNITIVE, STRESS & MOOD SUPPORT**

Whole-herb Ayurvedic Formulations for Optimal Function



Boulder, CO (February 7, 2022). **ORGANIC INDIA**, an innovative global leader in providing organic products and true wellness solutions for healthy conscious living, is pleased to announce the launch of Daily Packs. The new line of on-the-go supplements are designed to simplify daily wellness routines. These easy-to-use, whole-herb formulas, rooted in Ayurveda, offer daily support for Stress & Mood, Immune, Cognitive, and Digestive health.

Each box is filled with 30 convenient, individual packs that contain a thoughtfully curated combination of six herbal capsules for daily supplemental support. ORGANIC INDIA is dedicated to providing herbal solutions that meet the evolving needs of consumers. As people's desire to make healthy, conscious

choices a part of their busy lives, their need for convenience and functionality from their product choices also continues to rise.

“We are committed to continuing to develop products that deliver real-time benefits by utilizing the ancient wisdom of Ayurvedic herbs. The introduction of these new Daily Packs takes the guesswork out of adding supplements to one’s daily routine, so that people can enjoy the robust health benefits that come from taking a combination of organic herbs alongside each other. These age-old botanical remedies are presented in a practical, modern application that is supported by scientific research for ease and efficacy,” says Miguel Gil, CEO of ORGANIC INDIA USA.

Each Daily Pack features whole, organic herbal supplements in thoughtful combinations that target specific systems of the body. The vegan, non-GMO, halal, kosher capsules contain tried-and-true herbs and spices that synergistically work together to offer the desired type of support.

- **Immune Support Daily Pack:** Nurtures healthy immune function with Guduchi and Turmeric for fortified immune defense, Andrographis and Tulsi for respiratory support, and Bhumyamalaki for antioxidant action.
- **Digestive Support Daily Pack:** Nurtures gastrointestinal function with Turmeric and Ginger for metabolism, Pippali and Black Pepper for digestion, and Katuki and Andrographis for detoxification.
- **Cognitive Support Daily Pack:** Nurtures brain and nervous system health with Gotu Kola for cognitive clarity and mental acuity, Ashwagandha for mood, Tulsi for stress relief, and Bacopa for memory and focus.
- **Stress & Mood Support Daily Pack:** Supports mental relaxation and emotional wellness with Tulsi and Shankhpushpi for stress-relief, Bacopa and Gotu Kola for nervous system support, and Ashwagandha for energy and adrenal function.

ORGANIC INDIA is known for its high-quality whole-herb supplements that are grown and cultivated with fair and sustainable practices. The company utilizes organic, regenerative agriculture practices which replenish the soil, improve biodiversity, enhance water conservation and increase carbon sequestration – helping to regenerate the land. The goodness goes beyond personal benefit to promote the health of the planet.

Launching nationwide in Whole Foods Market, Sprouts, and select natural grocery retailers and available on organicindiausa.com, each Daily Pack has an MSRP of \$39.99 for a 30-day supply.

About ORGANIC INDIA

With a mission to be a trusted and innovative global leader in providing organic products and true wellness solutions for healthy conscious living, **ORGANIC INDIA** offers a full line of Tulsi-based teas and whole-herb supplements that are USDA Certified Organic, Non-GMO Project Verified, and vegan. **ORGANIC INDIA** goes beyond a sustainable approach, employing practices to aid in the regeneration of environmental, community and business ecosystems. **ORGANIC INDIA** herbs are responsibly sourced through our partnership with 3,000 small family farmers in India and produced in India’s first ever LEED Platinum certified food manufacturing facility. Most recently **ORGANIC INDIA** received an honorable

mention from *Fast Company's* 2021 World Changing Ideas. **ORGANIC INDIA**, a certified B Corp, was named a 2018 "Best for the World Overall" Honoree and is also a "Best for Colorado" honoree in the Environment category, awarded by the Alliance Center, a B Lab partner.

For more information, visit [organicindiausa.com](https://www.organicindiausa.com) or find them on social @organicindiausa