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**ORGANIC INDIA TULSI IMMUNE TEAS HELP CONSUMERS MANAGE SEASONAL
SENSITIVITIES AND SUPPORT OVERALL IMMUNE HEALTH**

*Here's How to Relieve Pesky Seasonal Difficulties with Soothing Tulsi Tea Flavors Featuring
Targeted Ayurvedic Herbal Formulations*

*"Experts in the wellness world may disagree on the merits of various eating plans or the time of day it's best to get your workout in, but something virtually everyone can get behind is the benefits of a good cup of herbal tea. **ORGANIC INDIA** is a certified organic Tulsi tea to consider."*

- Well + Good

"Tulsi is a plant prized for its many attributes in India. ... Drinking this ancient herb in

*tea form can help to decrease stress hormones, uplift mood, and promote healthy sustained energy levels. Try the teas from **ORGANIC INDIA***

- Martha Stewart Living

Boulder, CO (April 25, 2022) **ORGANIC INDIA's** line of Tulsi Immune teas provide consumers with the functional benefits they desire from their daily cup of tea.

As more people seek to incorporate healthy, conscious choices into their busy lives, the demand for functionality in everyday foods and beverages has also continued to rise. The Tulsi Immune tea line was developed to bolster the body's natural resilience by providing robust everyday immune support. Each organic blend has been specially formulated with Ayurvedic herbs to target respiratory wellness, a healthy inflammatory response and active defense against seasonal sensitivities.

"We are committed to developing products that provide real-time benefits by utilizing the ancient wisdom of Ayurvedic herbs to deliver true value to our consumers. The functional sets and our entire line of Tulsi teas offer added benefits like immune or cognitive support while preserving the stress-relieving nature of Tulsi and the tea ritual itself," says Miguel Gil, CEO of ORGANIC INDIA USA.

Tulsi, known as the "Queen of Herbs" and commonly referred to as Holy Basil, has been revered in India for centuries for its broad range of benefits including uplifting mood and supporting immune function. This adaptogenic herb is the foundation for all of ORGANIC INDIA's stress-relieving teas, including the most popular flavors: Tulsi Sleep, Tulsi Sweet Rose, Tulsi Ashwaghandha, and Tulsi Turmeric Ginger.

In addition to a soothing blend of Tulsi varieties, the Tulsi Immune teas feature celebrated Ayurvedic herbs such as immune-supporting Guduchi and Amla; as well as some of Ayurveda's best-kept-secrets like Pushkarmool, an herb long used for its ability to support natural, clear breathing.

All of the ORGANIC INDIA tea blends are considered Ayurvedic remedies in India and are manufactured in its LEED Platinum certified facility, which further stands as evidence of the company's commitment to the health and well-being of its community, the environment, employees and farmer partners.

Organic India's complete line of Tulsi teas can be found in most natural grocery retailers, Amazon or through [organicindiausa.com](https://www.organicindiausa.com). MSRP \$5.69

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About ORGANIC INDIA

With a mission to be a trusted and innovative global leader in providing organic products and true wellness solutions for healthy conscious living, **ORGANIC INDIA** offers a full line of Tulsi-based teas and whole-herb supplements that are USDA Certified Organic, Non-GMO Project Verified, and vegan. **ORGANIC INDIA** goes beyond a sustainable approach, employing practices to aid in the regeneration of

environmental, community and business ecosystems. **ORGANIC INDIA** herbs are responsibly sourced through our partnership with 3,000 small family farmers in India and produced in India's first ever LEED Platinum certified food manufacturing facility. Most recently **ORGANIC INDIA** received an honorable mention from *Fast Company's* 2021 World Changing Ideas. **ORGANIC INDIA**, a certified B Corp, was named a 2018 "Best for the World Overall" Honoree and is also a "Best for Colorado" honoree in the Environment category, awarded by the Alliance Center, a B Lab partner.

For more information, visit [organicindiausa.com](https://www.organicindiausa.com) or find them on social @organicindiausa

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